

## Hawthorn Foundation News: May 2011



### Message From the Chairman

**Mike Esser – Edward Jones**

#### **Michael J. Esser, Edward Jones Chairman**

I hope you enjoyed the St Louis meeting as much as I did. We witnessed two firsts at that luncheon: The unveiling of the Strategic Economic Initiative; and a keynote address which put Missouri above all other states in Science resources.

We were gratified to have Department of Economic Development Director David Kerr unveil the strategic initiative identifying 8 courses of action for economic development which draw on our statewide strengths.

One of those courses is to pursue our lead in Science based job creation. What a great lead in to our keynote presentation by Dr. Bill Peck, M.D. on "Life Sciences and Economic Development". All present were gratified to learn how Missouri has outpaced all the other states by having plant and animal science companies plus educational institutions that foster turning their ideas into jobs! My thanks to all who attended this meeting at the St. Louis Science Center. We enjoyed a great turnout. I look forward to seeing you in Springfield!

#### **Membership Committee Report**

##### **Marilyn Bush, Committee Chair**

Our most recent membership numbers are 53 voting members of the Hawthorn Foundation Board of Directors. In addition there are 31 "friends" of Hawthorn. The membership

## Save the Date!

### Upcoming Meetings

**Special Event – Tour and Lunch with the  
Commanding General: Fort Leonard Wood  
June 24<sup>th</sup> 10-3**

**Special Event – Tour and Lunch at Whiteman  
AFB, Knob Noster: date TBD July**

**August 26, 2011: Springfield 11:00 a.m. to  
1:30 p.m. Topic –Advanced Manufacturing**

**November 4, 2011: Kansas City 10 a.m. until  
2 p.m. This is our annual meeting and will  
include a brief orientation for Board  
Members.**

Topic - TBD

committee continues to work toward a balanced recruitment of new members sharing our common interest in the Economic Development of Missouri. Thanks very much to those on this committee including:

Marilyn Bush (Committee Chair)  
Mike Esser (Foundation Chair)  
David Kerr (DED Director)  
Bill Dunn, Jr. (Chair-elect)  
Jim Curran  
Marie Carmichael  
Gib Garrow

#### **Missouri Partnership Update Christopher Chung, CEO**

Dr. Michael F. Nichols, Vice President of Economic Development for the University of Missouri System officially took his place with the Missouri Partnership Board of Directors. Dr. Nichols brings the perspective and prestige of the University System to the Board, as well as a long and distinguished career in academics, commercialization of technology, new business development and marketing.

There are two additional changes coming to Board with a change in the representation from the Missouri Economic Development Council. Current President, Randy Allen (Jefferson City Chamber of Commerce) will be replaced by incoming President

Ms. Tracy Brantner (Johnson County Economic Development Corporation). Randy will remain on the Partnership Board as the immediate Past Chair of MEDC. That position is currently held by John Mehner (Cape Girardeau Chamber of Commerce) who will rotate off of the Board in June.

Business Recruitment: As of April 21st, the Partnership is managing a pipeline of 89 prospects and active projects, including a number of new projects that have been “opened” in the past month.

The total potential economic impact represented by the pipeline includes 21,000 new jobs, \$590 million in new annual payroll, and \$3 billion in new capital investment. Forty percent of projects in the current pipeline are being represented by site selection or third-party consultants, and 26 percent represent foreign-direct investment opportunities.

## Executive Director Report

Elizabeth Bax, Executive Director

Thanks very much to our Board Member Mr. John Sondag, President of AT&T, Missouri for hosting the April 29<sup>th</sup> Luncheon at the St. Louis Science Center. Thanks also to the St. Louis Science Center for providing the Hawthorn Foundation members and guests with free parking for the day.

## SAVE THE DATES

Hawthorn Foundation Board of Directors Conference Call Meeting – **Thursday, August 18<sup>th</sup>** at 8:00 a.m.

Hawthorn Foundation Quarterly Luncheon – Friday **August 26<sup>th</sup>** 11:00 a.m. – 1:30 p.m. in Springfield. Our theme is “Advanced Manufacturing”.

Fort Leonard Wood Tour and Luncheon with the Commanding General - Friday **June 24<sup>th</sup>** 10:00 a.m. – 3:00 p.m. *Please indicate your interest in this event to me as soon as possible to Elizabeth Bax at [hawthornfoundation@gmail.com](mailto:hawthornfoundation@gmail.com) or 573-301-7202*

The **Missouri Economic Development Council** will hold their annual meeting **June 15-17** at the Lodge of the Four Seasons at the Lake of the Ozarks. This would be an interesting event for those who would like to learn more about the practice of Economic Development. To learn more go to : <http://www.showme.org/> and click on the events registration.

**Thanks to the leadership of DED Director David Kerr, our contract for the The Strategic Initiative for Economic Growth was satisfied for less than the anticipated cost and delivered on time.** Director Kerr provided the Hawthorn Foundation with a presentation on this plan at the April 29<sup>th</sup> Foundation Luncheon at the St. Louis Science Center.

To view the plan go to:

***The Strategic Initiative for Economic Growth***

[Strategic Initiative for Economic Growth « MO.gov | Official Website of the State of Missouri](#)

## Target Clusters and Marketing

<http://ded.mo.gov/Strategic.aspx>

**Thank you to Ameren Missouri for a great Day!** Board member, Warren Wood, organized a tour and luncheon at the Callaway Nuclear Facility for Foundation Board members and guests.





As always, you are welcome to contact  
Chairman, Mike Esser or Executive Director,  
Elizabeth Bax with any comments, questions or  
concerns at [hawthornfoundation@gmail.com](mailto:hawthornfoundation@gmail.com)  
or 573-301-7202

*We are grateful to our members and friends  
actively serving economic development in  
Missouri.*

Terry Akins, IBEW #124  
Randy Allen, Jefferson City Chamber of  
Commerce  
Olivier Biebuyck, LaFarge  
Doug Ervin, Cerner Corporation  
Marilyn Bush, Bank of America  
Marie J. Carmichael, Missouri Development  
Finance Board  
Robert Clark, Clayco  
Ron Coker, Burns and McDonnell  
S. Bryan Cook, St. Louis Regional Business  
Council  
Max Cook, Missouri Bankers Association  
Jack Craft, Lathrop & Gage LLP  
Jim Curran, Electrical Connection-IBEW Local #1-  
NECA  
Frank Davis, Noranda Aluminum  
Jim Donahue, Deffenbaugh Industries, Inc.  
William H. Dunn, Jr., J.E. Dunn Construction  
Company, Vice-Chair  
Michael Esser, Edward Jones, Chair  
Rudolph Farber, Community Bank & Trust  
Tracy Foster, Hallmark Cards  
Gib Garrow, Neosho Chamber of Commerce,  
Secretary  
James W. Grice, Spencer Fane Britt & Browne  
Barry Hart, Associated Electric  
Stacy Hastie, Environmental Operations  
Byron Hill, ABC Laboratories  
Ben Jones, Union Pacific  
David Kerr, Missouri Department of Economic  
Development  
Greg Kindle, KCPL  
Clyde Lear, Learfield Communications  
Ken Lueckenotte, RMI  
John McClain, Exergonix  
Joyce Thomas, Missouri Association  
of REALTORS  
Tom McDonnell, DST  
Daniel P. Mehan, Missouri Chamber of  
Commerce and Industry  
James Mello, Armstrong Teasdale  
Michael F. Nichols, University of Missouri  
System  
David Norton, Express Scripts  
Rob O'Brian, Joplin Chamber of Commerce

David Queen, Gilmore & Bell  
Tony Reinhart, Ford  
Rodger Riney, Scottrade  
Robert M. (Bob) Robuck, Central Bank and Central  
Bancompany  
Ellen Sherberg, St. Louis Business Journal  
Duane Simpson, Monsanto  
John Sondag, AT&T  
Michelle Sweeney, Ingram's Magazine  
Ray Wagner, Enterprise Rent A Car  
Randell Wallace, Lathrop and Gage, Missouri  
Partnership  
John Wanamaker, BKD  
Governor Roger Wilson, Missouri Employers Mutual  
Warren Wood, Ameren  
Scott Zajac, Advantage Capital Partners,  
Treasurer  
David Zimmerman, Sheet Metal Workers Local #36

#### **Friends of the Hawthorn Foundation**

Scott Atkins, Atkins Investments  
Ann Auer, Missouri Growth Association  
Dr. Jim Baker, Missouri State University  
J. Michael Brooks, Columbia REDI  
Troy Carlson, Initiatives, Inc.  
Linda Christie, Economic Development Sedalia-  
Pettis County  
Jim Clarke, City of Odessa  
Denny Coleman, St. Louis County EDC  
Steve Erdel, Boone County National Bank  
Greg Gaffke, CenturyLink  
Don Greenwell, The Builders' Association  
Karla Goldstein, Donald Danforth Plant Science Center  
Karen Grim, St. Charles County  
Gordon Ipson, Northeast Missouri Electric Power  
Cooperative  
John Komlos, ARCO Construction  
Tony Kreutz, SCI Engineering  
Gary Laffoon, Missouri CORE Partnership  
Cyndra Lorey, Rolla Regional Economic  
Commission  
Robert Marcusse, KCADC  
William McCoy, Xaxax Analytics, NP  
Chris McKee, Optimus Development  
John Mehner, Cape Girardeau Chamber of  
Commerce

Duane Michie, First State Bank and Trust of  
Caruthersville  
Mike Palmer, Empire District Electric  
John Parry, The Parry Group  
Jewell Patek, Patek and Associates  
Rosana Priviera-Biodno, Mark One Electric  
Company, Inc.  
Ora Reynolds, Hunt Midwest Real Estate  
Development, Inc.  
Myles Smith, Ozark Heritage Region  
Dean Thompson, City Utilities of Springfield  
Roger Walker, Missouri Energy Initiative

#### **Ex-Officio**

Randy Allen, Missouri Economic Development  
Council  
James Anderson, Springfield Area Chamber of  
Commerce  
Richard C.D. Fleming, St. Louis Regional  
Chamber and Growth Association  
Jim Heeter, Greater Kansas City Chamber of  
Commerce

#### **Board of Governors**

John Raines, Monsanto

#### **Emeritus Directors**

W.H. (Bert) Bates, Lathrop and Gage  
C.R. (Bob) Lock  
Hugh Zimmer, The Zimmer Companies