

## Hawthorn Foundation News: January 2011



Message From the  
Chairman

**Mike Esser - Edward  
Jones**

### **This Happy New Year begins with new businesses moving to Missouri!**

Welcome to 2011! As your Chairman, I am happy to reiterate the recent successes of the Missouri Partnership in attracting new businesses to our state. To wit Nordic Windpower brings 235 new jobs and new investment to the state on the Kansas City side. In central Missouri, VestFiber Aps has located in Moberly to create 50 new jobs and \$2 million in new investment. And Miracle Grow of Ohio will be locating a new mixing and distribution facility in Warren County to create 25 new jobs and \$7.9 million in new investment. Additionally, the Partnership has many new prospects in the pipeline.

I am looking forward to seeing all of you in Jefferson City on February 4<sup>th</sup> at the Governor's Mansion. Our exciting agenda includes a legislative update from our Missouri Senate and House leadership as well as a keynote addresses by **Dr. James Bullard, President of the St. Louis Federal Reserve Bank.**

### **Upcoming Meetings:**

#### **February 4, 2011: Jefferson City**

Topic: The Missouri Economy

Location: The Governors Mansion

#### **April 29, 2011: St. Louis**

Topic: The Strategic Plan for Economic  
Development

Location: St. Louis Science Center  
Planetarium

#### **August 26, 2011: Springfield**

Topic - TBD

#### **November 4, 2011: Kansas City**

Topic - TBD

In addition, we look forward to our regular updates from **Governor Jay Nixon, Department of Economic Development Director David Kerr and Missouri Partnership CEO Chris Chung.** Our attendance response has been great and we are looking forward to a tremendous meeting in this historic location.

Cordially,  
Michael J. Esser, Edward Jones  
Chairman

### **Missouri Partnership Update - Christopher Chung, CEO**

Heading into 2011, the Partnership is managing a pipeline of 84 active projects considering Missouri for new investment. The potential economic impact of the pipeline, counting all projects, is up to 22,000 new jobs and \$4.8 billion in new capital investment.

Additionally, in 2011, the Partnership plans to continue an aggressive marketing and promotion campaign to raise Missouri's profile as a business location, with the goal of getting

Missouri considered for more business recruitment and relocation opportunities.

Recent recruitment successes for Missouri in the final months of 2010 included:

- Denmark-based wind energy component manufacturer VestFiber ApS, which will be locating a new fiberglass kit production facility in **Moberly**, Randolph County. VestFiber will be producing a variety of fiberglass components for use primarily in the assembly of wind turbine blades. The company will be locating in an existing building in Moberly, where it will create 50 new jobs, \$1.5 million in new annual payroll, and \$2 million in new capital investment. The Missouri Partnership worked with both the Missouri DED (including Missouri's European offices) and the Moberly Area Economic Development Corporation on this successful announcement.
- Ohio-based lawn-care products leader Scotts-MiracleGro, which will be locating a new mixing and distribution facility in **Wright City**, Warren County. Scotts-MiracleGro will be supplying this region of the Midwest with the new operation, which will be located at an existing building in Wright City and will create 25 new jobs. Additionally, new annual payroll of \$780,000 and new capital investment of \$7.9 million will result from the project. The Missouri Partnership worked with the Missouri DED, St. Louis RCGA, and Warren County Economic Development on this recruitment success.
- California-based Nordic Windpower, which will be consolidating and relocating its corporate headquarters, R&D, and manufacturing facilities from California and Idaho to a new location in **Kansas City, Missouri**. The company will be locating its wind turbine assembly operations in temporary space near KCI Airport, before contracting with Trammell Crow for the construction of a new building adjacent to KCI. This project was

introduced to the Partnership through one of our site selection consulting firm relationships. Through its project, Nordic will create 235 new jobs, \$16.4 million in new annual payroll, and \$15.6 million in new capital investment. The Missouri Partnership worked with the Missouri DED, Kansas City Area Development Council, Economic Development Corporation of Kansas City, and KCI Airport on this successful announcement.

#### **Membership Report: Marilyn Bush**

Missouri leaders in commerce and community affairs continue to understand the value provided by the Hawthorn Foundation. At the individual and not-for-profit level we welcome:

Tony Kreutz - SCI Engineering

Karla Goldstein- Danforth Plant Science Center

#### **Executive Director Report - Elizabeth Bax**

Formulation of the Strategic Plan for Economic Development is moving along as scheduled. The most recent regional meetings are focusing on strategies and tactics for implementation of the plan. Department of Economic Development Director, David Kerr is conducting regional meetings across the state of Missouri to hear the thoughts of leaders in business and civic development on this issue. All points of progress as well as the industry targets are posted for your information on the DED website at:

<http://www.ded.mo.gov/Strategic.aspx>

#### **Administrative Updates**

Look for a draft of updated bylaws by January 17<sup>th</sup>. We believe that we have arrived at a draft which will allow for an efficient flow of business on the day to day level while protecting the interests and rights of all investors.

Thanks again for your support and for all you do for the economic development of Missouri.

Please always feel free to contact:  
 Chairman, Mike Esser at 314.515.4991 or [mike.esser@edwardjones.com](mailto:mike.esser@edwardjones.com) or Executive Director, Elizabeth Bax at 573.301.7202 or [hawthornfoundation@gmail.com](mailto:hawthornfoundation@gmail.com) with any comments, questions or concerns.

## As always – We are grateful to our Member/Investors

Mike Esser (Chair)	Edward Jones	Karen Grimm	Browne
William Dunn, Jr. (Chair elect)	J.E. Dunn Construction	Barry Hart	St. Charles County Associated Electric
Scott Zajac (Treasurer)	Advantage Capital Partners	Stacy Hastie	Environmental Operations, Inc
Marilyn Bush	Bank of America	<i>Jim Heeter</i>	Greater Kansas City Chamber of Commerce
Randall G. Allen	Missouri Economic Development Council/Jefferson City Chamber Area Chamber of Commerce	Byron Hill	ABC Labs
<i>Scott Atkins</i>	<i>Atkins Investments</i>	<i>Gordon Ipson</i>	Northeast Electric Power Cooperative
Jim Anderson	Springfield Area Chamber of Commerce	Ben Jones	Union Pacific
<i>Jim Baker</i>	<i>Missouri State University</i>	David Kerr	MoDED
Oliver Biebuyck	LaFarge North America	Allan Kells	Cerner Corporation
<i>J. Michael Brooks</i>	<i>Columbia REDI</i>	<i>Tony Kreuzt</i>	<i>SCI Engineering</i>
Marie Carmichael	Mo Development Finance Board	<i>Clyde Lear</i>	<i>Learfield Communications</i>
Robert Clark	Clayco	C.R. Lock	Individual
Bryan Cook	St. Louis Regional Business Council	Ken Lueckeonotte	RMI
Max Cook	Missouri Bankers Association	<i>Robert Marcusse</i>	KCADC
Ron Coker (Secretary)	Burns and McDonnell	<i>William McCoy</i>	Xaxax
Jack Craft	Lathrop and Gage	R. Dennis McClelland	Mo Association of Realtors
Jim Curran	IBEW #1 – Electrical Connection	Tom McDonnell	DST Systems
<i>Ted Day</i>	<i>Rolla Regional Economic Commission</i>	<i>Chris McKee</i>	<i>Optimus Development</i>
Mike Deggendorf	Kansas City Power and Light	Dan Mehan	Mo Chamber of Commerce
Jim Donahue	Deffenbaugh Industries	James Mellow	Armstrong Teasdale
<i>Steve Erdel</i>	<i>Boone County National Bank</i>	Duane Michie	First State Bank and Trust of Caruthersville
Rudy Farber	Community Bank and Trust of Neosho	Michael F. Nichols	University of Missouri System
<i>Richard Fleming</i>	<i>St. Louis RCGA</i>	Don Nissanka	Exergonix
Tracy Foster	Hallmark Cards, Inc.	Greg Nook	JE Dunn
<i>Greg Gaffke</i>	<i>CenturyLink</i>	David Norton	Express Scripts
Gib Garrow	Neosho Chamber of Commerce	<i>Jewell Patek</i>	<i>Patek and Associates, LLC</i>
Karla Goldstein	Danforth Plant Sciences Center	<i>Mike Palmer</i>	<i>Empire District Electric</i>
James Grice, ESQ	Spencer Fane Britt and	David Queen	Gilmore & Bell
		Rodger Riney	Scottrade, Inc
		Robert M. Robuck	Central Bancompany
		Charles Skoda	Noranda Aluminum
		Ellen Sherberg	St. Louis Business Journal
		Duane Simpson	Monsanto
		<i>Myles Smith</i>	<i>Ozark Heritage Region Economic Development</i>
		John Sondag	AT&T
		Michelle Sweeney	Ingrams
		Ray Wagner	Enterprise
		Roger Walker	Missouri Energy Initiative
		John Wanamaker	BKD Advisors
		Warren Wood	Ameren
		Hugh Zimmer	The Zimmer Companies

*\*Italic denotes non-voting members*

### For more information feel free to contact:

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